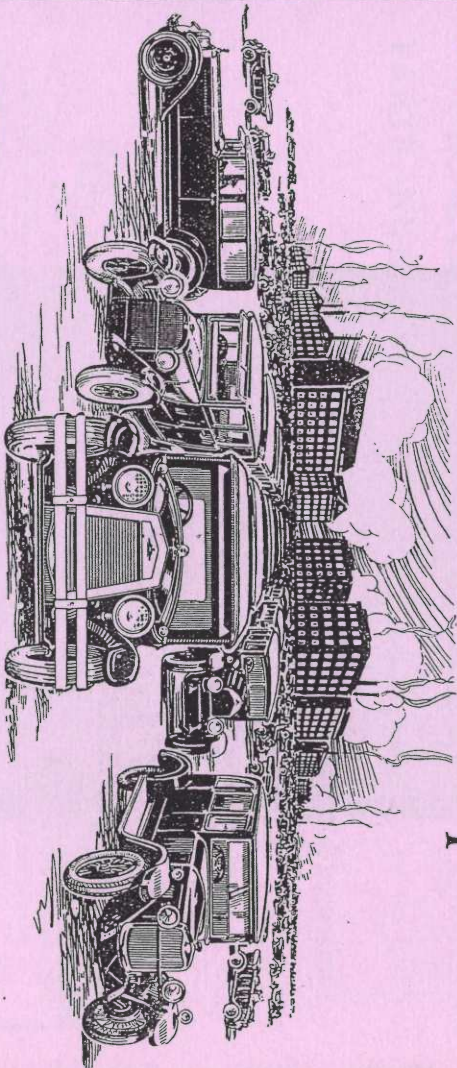


JAN 1927

Holden's contribution to Australian Enterprise



SETTING NEW STANDARDS in charm of design, as well as in excellence of interior and exterior finish, Holden's Australian Motor Bodies offer unequalled factors of safety, which add considerably to the comfort and confidence of thousands of Australian Motorists.

The remarkable rate of progress since 1921 can best be realized by these extracts from the Balance Sheets:—

	1921-2	1925-6
Turnover	£357,643	£2,251,281
Wages and Salaries	£75,869	£652,566
Number of Bodies Produced	4,190	32,398

AND NOW———T-O-D-A-Y

by virtue of their supremacy the number of Holden Motor Bodies Manufactured at the Works in Adelaide—One of the Largest in the World—is

1,200 A WEEK!

Such facts as these cannot but offer incontrovertible proof of this fine product's infinite superiority

HOLDEN'S MOTOR BODIES BUILDERS LTD

ADELAIDE. WOODVILLE [S.A.] MELBOURNE. SYDNEY. BRISBANE.

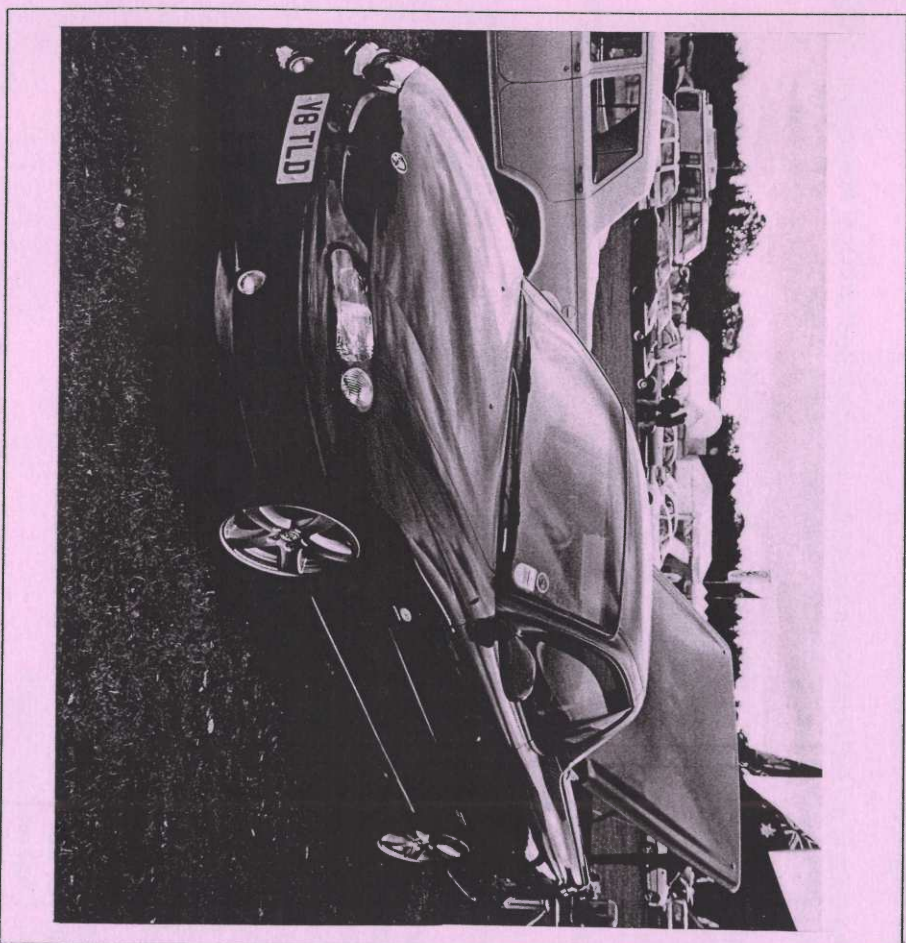
H. Holden



ISSUE 101

Holden Business

NOVEMBER/DECEMBER 2004



FRONT COVER - Trevor Drury's VU ute at Billing - photo David Hart

COMMITTEE:

CHAIRMAN / EDITOR. Ken Garner, 39 Roebuck Rd, Chessington, Surrey, KT9 1JY. 020 8287 4932. - holdenuk@ndirect.co.uk

MEMBERSHIP SECRETARY / TREASURER. Guy Hardy, Cawdron House, 111 Charles Street, Milford Haven, Pembrokeshire SA73 2HW. 0164 669 2254 - cawdronhardy1@yahoo.co.uk

EVENTS OFFICER. Rob Apsey, 10 Kingsdown Way, Townhill Park, Southampton, Hampshire, SO18 2GH 0238 049 2844 - robert.apsley@ntworld.com

The Register is recognised by Holden Ltd

The Club is an Associate Member of the Vauxhall Bedford Opel Association (VBOA) and a member of the Association of British Drivers (ABD)

Spares Co-ordinator : Ken Garner. Phone: As above.

Technical Adviser (pre 1968): Patrick Hemphill. 01787 282307 - patrick@prhemphill.freereserve.co.uk

Technical Adviser (post 1968): Garry Lennox - galennox@clara.net

Club Website: <http://www.holdenuk.co.uk> - e-mail: holdenuk@holdenuk.co.uk

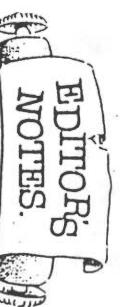
CLUB ITEMS FOR SALE:

	No. 1-3	50p the Three
HOLDEN BUSINESS Back Issues.	No. 4-Date.	Each.
Holden 1948-1962 Book	50p	Each.
Stickers (With Club Logo)	£8	Each.
Tax Disc Holder	50p	Each.
Key Fob	50p	Each.
Cloth Badge	£7	Each.
Tie (Blue)	£8	Each.
T Shirts (S/M/L/XL)	£6.50	Plus £1 p&p
Metal Car Badge	£10	Plus £1 p&p
Binders for Club Magazine (holds 12)	£6	Plus £1 p&p

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Equivalent amounts in AUS\$ and the Euro can be accepted, please contact the Chairman for details.

Small items will be sent post free with next copy of the magazine, otherwise please add postage.



Hi All,

This is the last edition for 2004, already a quiet time for car events. However we have our annual January bash to look forward to on Sunday January 23rd to celebrate Australia day. Once again this is at the Ace Café in London. The weather has always been kind to us there, as it also has at Holden Day at Billing. Long may that continue.

Thanks to all those of you who have contributed to the magazine over the past year. Your input is what makes the magazine what it is. Keep up the good work. I hope it encourages those of you who haven't yet put pen to paper/finger to keyboard, to send me some items for inclusion.

In the previous few months Holden Ltd has announced quite a few new models, keeping the media interested with the controversy over bonnet scoops on the new VZ (see page 11) and the re-introduction of the Torana name (see page 17).

Finally, may I wish everyone a very Happy Christmas and best wishes for 2005.

Regards

Ken