

# Holden's 90,000 miles of taxi-cab operation

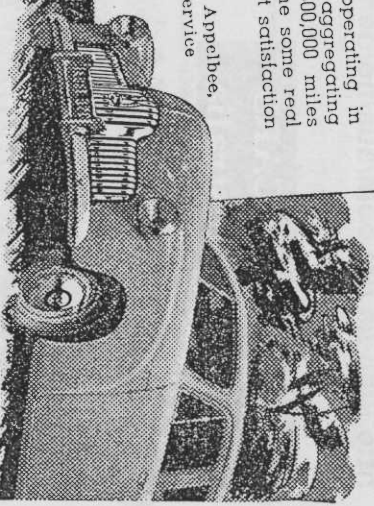
READ WHAT MR. R. E. APPELBEER SAYS ABOUT HIS FIRST HOLDEN

"Sirs,  
The first Holden purchased by me and placed on the road as a taxi-cab in June, 1949, has now covered over 90,000 miles and I would like to pass on to you my sincere appreciation of the quality behind this magnificent car.

Firstly, might I quote the engine—the only work performed on that engine is adjustment of tappets twice—is using little oil—perhaps three pints per 1,000 . . . the body has developed no rattles whatsoever and although it has been subjected to one or two minor accidents is still seemingly as good as the day it came on the road . . . the ruggedness of the front construction is standing harder knocks and is more readily repaired or replaced than any other vehicle I have used.

Having now nine (9) Holdens operating in my fleet; at the same time aggregating somewhere in the vicinity of 500,000 miles with that number, surely gives me some real opportunity to illustrate my great satisfaction in the HOLDEN . . .

Yours faithfully, (Sgd.) Reg. E. Appelbee,  
Proprietor, Green Cab Service,  
Victoria St., Adelaide.



\* "Air Chief" Radios are specially designed for Holden. Air Chief 5-valve with a 6-inch speaker, or Air Chief 6-valve with an 8-inch speaker.  
\* Convenient hire purchase terms are available through G.M.A.C. — General Motors' own finance company.

Holden is your best buy because it gives you . . .

**OVERALL ECONOMY**

. . . in petrol — oil — and maintenance

**BIG CAR COMFORT**

. . . leg and elbow room for five or six

**LIVELY PERFORMANCE**

. . . fast-stepping 21 h.p. engine

**STREAMLINED-STYLISH**

Holden has good looks that will last

**AND DEPENDABILITY**

**GENERAL MOTORS - HOLDEN'S LIMITED**

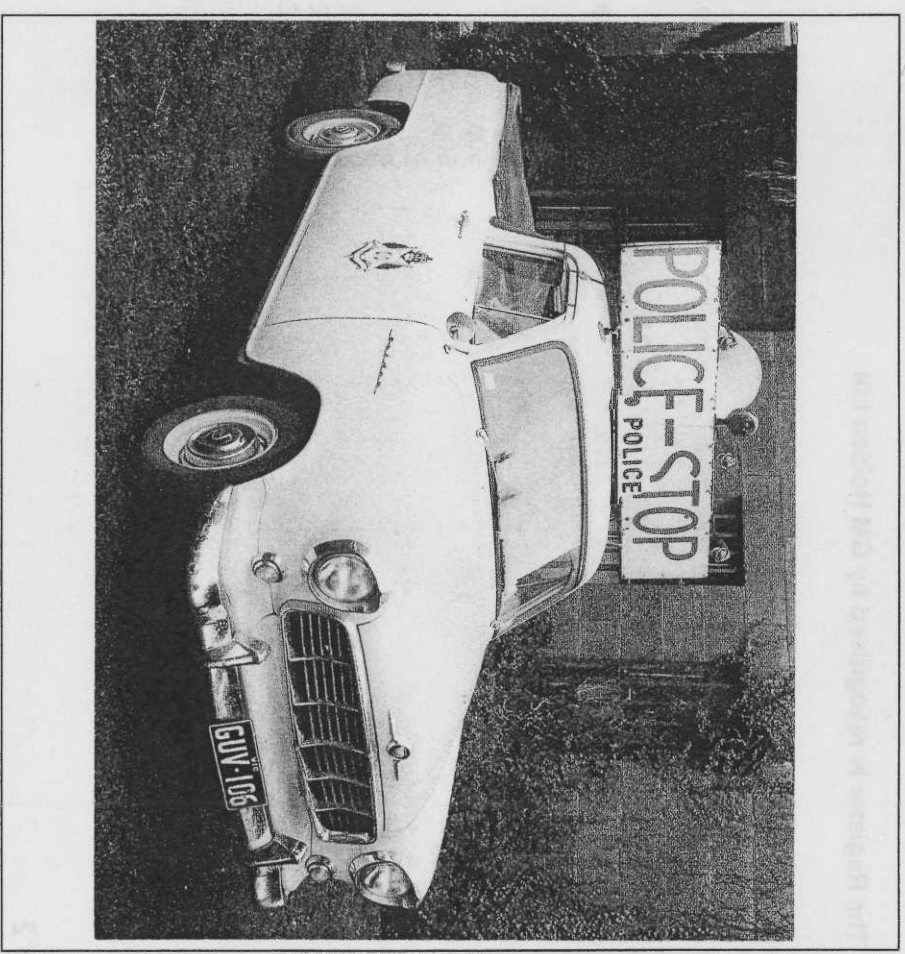
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Sold and Serviced by Holden Dealers throughout Australia.



**Holden Business**

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ISSUE 123



**FRONT COVER** - Police pursuit vehicles have changed somewhat since this FE was new!

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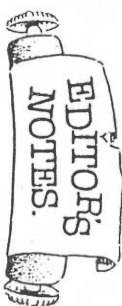
**CLUB ITEMS FOR SALE:**

	No. 1-3	50p the Three
<b>HOLDEN BUSINESS Back Issues.</b>	No. 4-Date.	Each.
Holden 1948-1962 Book		£8
Stickers (With Club Logo)		50p
Tax Disc Holder		50p
Key Fob		50p
Cloth Badge		£7
Tie (Blue)		£8
T Shirts (M/L)		£6.50
Metal Car Badge		£10
Binders for Club Magazine (holds 12)		£6

All cheques payable to Holden UK Register. (In Sterling)

**NOTE:** Equivalent amounts in AU\$\$ and the Euro can be accepted, please contact the Chairman for details.

Small items will be sent post free with next copy of the magazine, otherwise please add postage.



Hi all,

Once again we are in the middle of the show season. I hope you are getting out there and showing those cars. I know some of you are going up to the Vauxhall, Bedford, Opel Association show at Billing. I hope it is a good show.



**HOLDEN CRUZE**

With your help I would like to get a bit more local content into this magazine, have you got any tips worth sharing? Good places to get your cars serviced; sources of replacement parts, problems encountered with importing; getting your cars through the SVA. In fact this can be anything which you think might be useful to other members. We do have a good mix of Holden models in the club, right up to the newest models. So share your experiences!

Regards

Ken

**NEW  
VE COMMODORE  
S16 SEDAN**



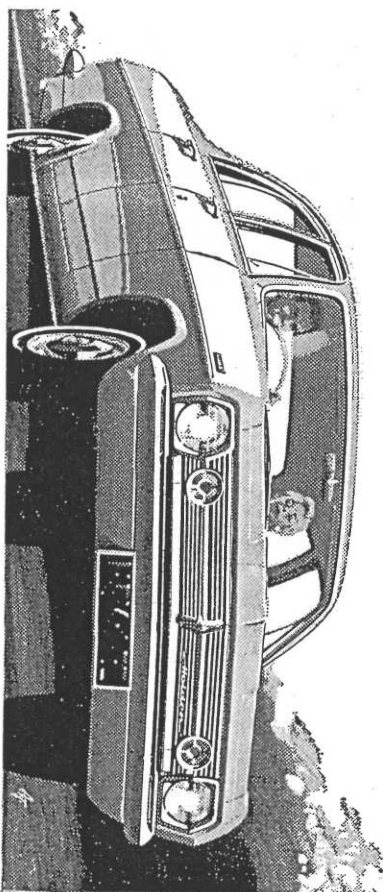
# Your Letters

David Hart,  
20 Ronelean Rd  
Tisbury,  
Surey  
KT6 7LJ

Dear Ken,  
Sure you already know that  
in 'Classics Monthly's' Spring 2008 issue  
they have a Superb 6 page feature  
on a Holden EK Special owned by  
Howard White

regards

Mark



## Here's what it has:

New Turbo-smooth power up to 145-HP,  
a silky new ride, superbly easy handling and an  
unmatched choice of options (including new  
positive traction rear axle, disc brakes).

## Here's what it does:

Flattens hills, baffles bumps,  
turns highway cruising into a holiday.

## Here's how to enjoy it:

Just call down at your nearest Holden Dealer's. He'll let you choose the power you want —  
114-hp, 126-hp or 145-hp in the twin-carburetor 'X2'. The brakes you want —  
big, self-adjusting variety or superb power discs. The transmission you want —  
manual or liquid-smooth Powerglide automatic. And why not ask him about  
Holden's new positive traction rear axle (a great performance  
booster on corners and in rough going). When you've got  
what you want, away you go! You'll soon discover the going's  
never been better. New Turbo-smooth Holden. Enjoy it soon.

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General Motors-Holden's



582