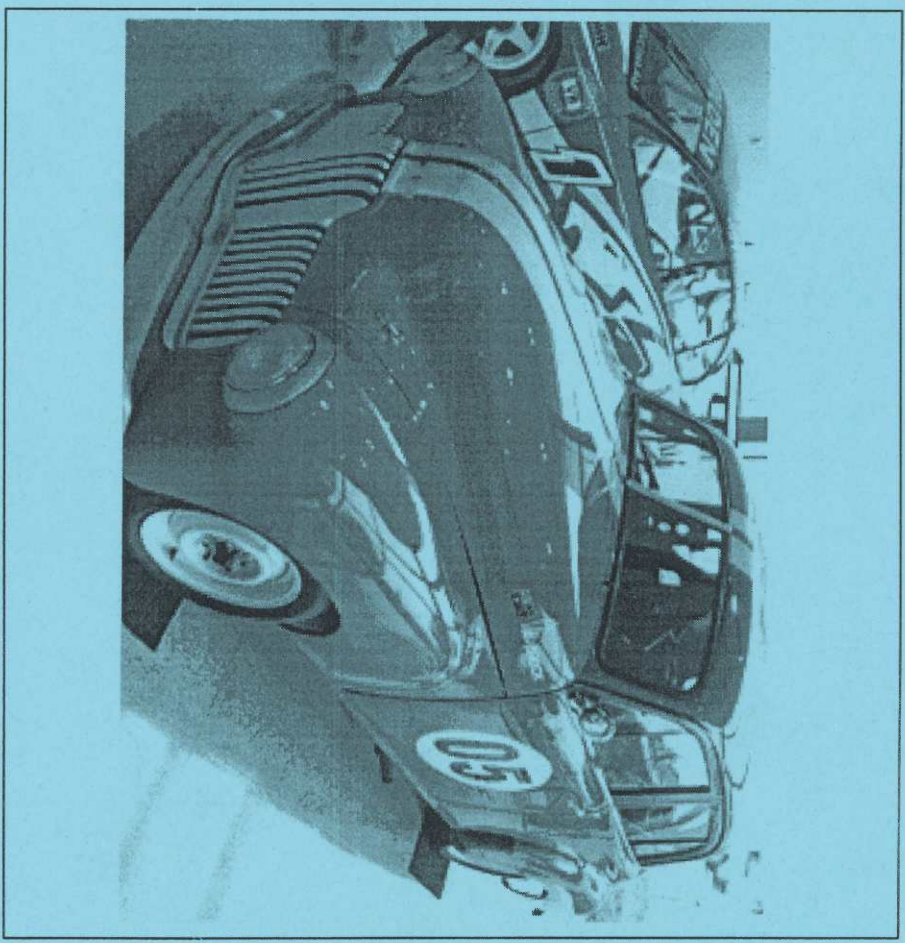


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Going nuts: This rickshaw is barely visible as it sputters along the road with its cargo of coconuts. Its owner was so desperate to get to market in Mysore, India, he put all his coconuts in one load. 'The husks were tied to each other using their own fibres. Crazy,' said CG Muthana, who took the shot. Picture: Wenn



Monday, April 27, 2009 METRO 15

FRONT COVER - "Effie" which Peter Brock raced at Goodwood

COMMITTEE:

CHAIRMAN / EDITOR. Ken Garner, 39 Roebuck Rd, Chessington, Surrey, KT9 1JY. 020 8287 4932. - holdenuk@ndirect.co.uk

MEMBERSHIP SECRETARY / TREASURER. Guy Hardy, Cawdron House, 111 Charles Street, Milford Haven, Pembrokeshire SA73 2HW. 0164 669 2254 - cawdronhardy@gmail.com

EVENTS OFFICER. Trevor Drury - trevordrury@blueyonder.co.uk

The Register is recognised by GM Holden Ltd

Spare Co-ordinator : Ken Garner. Phone: As above.

Club Website: <http://www.holdenuk.co.uk> - e-mail: holdenuk@holdenuk.co.uk

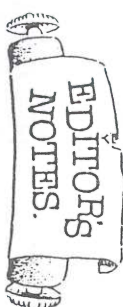
CLUB ITEMS FOR SALE:

	No. 1-3	No. 4-Date.	
HOLDEN BUSINESS Back Issues.	50p the Three		
Holden 1948-1962 Book	50p Each.		
Stickers (With Club Logo)	£8 Each.		
Tax Disc Holder	50p Each.		
Key Fob	50p Each.		
Cloth Badge	50p Each.		
Tie (Blue)	£7 Each.		
T Shirts (M/L)	£8 Each.		
Metal Car Badge	£6.50 + £1 p&p		
Binders for Club Magazine (holds 12)	£10 + £1 p&p		
	£6 + £1 p&p		

All cheques payable to Holden UK Register. (In Sterling)

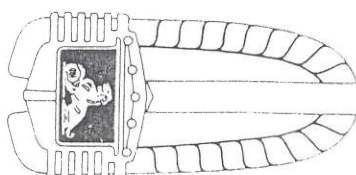
NOTE: Equivalent amounts in AU\$\$ or payment via PayPal can be accepted. Please contact the Chairman for details.

Small items will be sent post free with next copy of the magazine, otherwise please add postage.



HI All,

Spring has sprung which means we have reached Membership renewal time again! As you will see from the enclosed form we held the price at previous levels despite postage and other costs rising, so I hope you will be able to support your Club for another year.



Just a reminder to those of you exhibiting your cars at shows in the near future. Don't forget to send me some images so that I can include them in a future edition of Holden Business. You may even make the front cover!

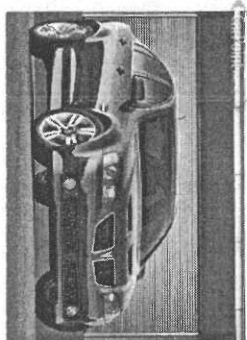
Regards

Ken

A couple of comments on the content. Although the article on page 4 is still relevant are, you will probably know by now that GM have decided to drop the Pontiac name. Despite this, some of the current models may well be reborn under another GM name. On page 12 I have included an interesting article by Les McVeigh which appeared in the Rare Spares magazine. This should be of interest to those of you who use this company for replacement parts.

words - Stephen Otley

Fuel-saving direct-injection V6 could find a new home in upgraded Commodore



Reports from the United States are suggesting the 2010 model Pontiac G8 will receive the direct-injection 3.6-litre High-Feature V6. International enthusiast website, GM Inside News, claims contacts inside the Pontiac dealer network have confirmed the change.

If the reports are accurate then expect the Holden Commodore to also benefit from the new engine and a new six-speed manual gearbox to go with it. But Holden public relation's staff weren't admitting anything when contacted by the Carsales Network.

"There's been no announcement on that from here or in America," says Kate Lonsdale, Product Communications Manager for Holden.

"We haven't made any announcement about upgrades to Commodore yet."

But Holden traditionally upgrades the Commodore with each new model year. Having only received minor updates since its launch in September 2006 and under increasing pressure from the Ford FG Falcon, the Commodore is tipped for a significant overhaul later this year. If the direct-injection V6 is to find its way into the Commodore that will be the most likely timing.

Currently the High-Feature V6 is found in the Cadillac CTS and new Chevrolet Camaro. Thanks to the direct injection technology the engine returns better fuel economy, something that would sit well with Holden's new Ecoline initiative.

The only problem in the plan could be the future of the Pontiac brand. There have been conflicting reports about the brand's future, given the reports parent company General Motors is considering bankruptcy proceedings.

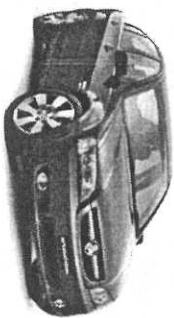
Pontiac is seen as a niche brand and not crucial to GM's future plans by many observers. But GM said earlier this year it wanted to consolidate with four key brands: Chevrolet, Cadillac, Buick and GMC but retain Pontiac as a smaller concern.

Recent rumours have indicated that may have changed with GMC joining Pontiac as brands in danger as GM fights for its survival. However GM sales chief Mark LaNeve told journalists yesterday [Friday]

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48-78 Holden Car Club Inc- Hunter Valley
Postal Address: Po Box 4146 Edgeworth,
N.S.W 2285

Club Phone 0437 993251
www.48to78holden.com



HOLDEN

News

7 April 2009

GM HOLDEN ECOLINE BADGE HIGHLIGHTS ALTERNATIVE

RANGE

GM Holden dealerships are now receiving their first deliveries of Holden Ecoline-badged vehicles. Ecoline is the GM Holden brand designed to highlight the company's broad range of vehicles that use an alternative fuel or fuel saving technology.

The Holden Ecoline range offers consumers affordable solutions to tackle fuel efficiency and highlights Holden's commitment to a range of energy diverse vehicles.

GM Holden Director of Energy and Environment, Richard Marshall, said the Holden Ecoline badge reflected GM Holden's strategy for the present and future.

"The energy challenges we face require many solutions. For Holden, the future of sustainable motoring is a clear strategy of fuel efficiency and energy diversity," Mr Marshall said.

"The Holden Ecoline badge reinforces this approach by highlighting vehicles that use alternative fuels or fuel saving technologies. Ecoline vehicles suit a range of driving conditions and budgets and provide benefit for customers' hip pockets.

"The Holden Ecoline badge is an easy way to communicate this 'Future Friendly' strategy to our customers. It highlights the ways we are making Holden a smarter choice for Australian motorists."

Launched at the Australian International Motor Show in Sydney, Holden Ecoline includes models from GM Holden's range of diesel, LPG and Active Fuel Management (AFM) enabled vehicles.

GM Holden offers an extensive range of diesel vehicles including the 2WD Captiva SUV manual which boasts segment leading fuel efficiency and the mid-size Epica.